The Wirtgen Group Is Bringing Market Premieres to Paving Expo 2025

The Vögele MINI 500 Small Pavers and the Ciber iNOVA 1200 Lead the Field of the Group’s Machine Highlights at the Show

True to the trade fair motto “Connecting People – Creating Opportunities”, the Wirtgen Group and John Deere welcome visitors to booth 35 at Paving Expo 2025, the meeting point for specialists from across the industry. At the show in São Paulo from September 23 to 25, the company will be showing market-relevant solutions ranging from machines and digital products to services offered by Customer Support.

From Small Pavers to Full-Scale Asphalt Mixing Plants

The Vögele MINI 500 will be celebrating its South American premiere at the show in Brazil. The new tracked paver enables quick and efficient, high-quality machine-based completion of even the smallest construction tasks such as capping narrow trenches.

Ciber's proven iNOVA 1200 mobile asphalt mixing plant is being shown for the first time with a range of new features that improve control and efficiency in continuous asphalt production. Among the most important highlights is the new, dual-engine, twin-shaft external pugmill mixer with automatic fill level regulation. The fill level remains constant and guarantees high mixing quality even when there are fluctuations in the plant flow.

The group of companies is also presenting other machines from Wirtgen, Hamm and John Deere, e.g. the medium-size 444 G-Tier wheel loader for smart and cost-efficient road construction and earthworks.

Digital Solutions Increase Efficiency on the Construction Site

Another highlight at the booth is the John Deere Operations CenterTM. As the central platform for digital solutions from across the company, it enables end-to-end management of construction sites, including planning, monitoring, maintenance, and analyses.

Smart Technologies: Three Presentations by Specialists from Ciber, Wirtgen, and Vögele

September 23, 2025 – 2 p.m. to 3 p.m. (14:00 to 15:00)

Speaker: Vinicius Dutra – Sales Training and Product Application / Ciber

State-of-the-art asphalt plant technologies such as automated control systems and moisture sensors enable precise dosing of aggregates and asphalt binders as well as efficient incorporation of RAP, thereby reducing operating costs and promoting sustainability with high efficiency.

September 24, 2025 – 6 p.m. to 7 p.m. (18:00 to 19:00)

Speaker: Vinicius Neukamp – Sales Training and Product Application / Wirtgen Brazil

Good road construction methods and new technologies that support various projects improve the IRI (International Roughness Index), increase application efficiency, reduce costs, and make them more sustainable.

September 25, 2025 – 3 p.m. to 4 p.m. (15:00 to 16:00)

Speaker: Rafael Valentini – Senior Sales Manager Latin America / Vögele

Proven and established road construction methods with Vögele MT 3000-3 asphalt PowerFeeders as well as improvements in workflow efficiency and the quality of asphalt pavements.

**Photo:**

  
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The Wirtgen Group and John Deere are jointly presenting a selection of their solutions for asphalt road construction and earthworks.

Note: The photograph shown here is only a preview. If you wish to publish it in other media, please download the higher resolution (300 dpi) version from the link provided here.

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